

# TECH ACCELERATOR



## ...3-2-1 Go!

- STEP 1:** Evaluate – 9-Point Assessment
- STEP 2:** Strategize – Research, Content Development, and Program
- STEP 3:** Plan – Workflow Layout
- STEP 4:** Execute – ERP Integration
- STEP 5:** Train – Communication, Teamwork, and Support

## 9-POINT ASSESSMENT

### OVERALL WEB REVIEW

1. Security Analysis
2. Website Structure
3. Ecommerce Readiness

### SEO/RANKING REVIEW

1. Your Website Pages
2. Your Website Coding
3. Your Competition

### COMPREHENSIVE MEDIA REVIEW

1. User Experience (UX)
2. Digital Media Files
3. Brand

YOUR PROGRAM FOR SUCCESS

DATA ► ERP ► WEB

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